

# HARVEST

— CELEBRATING 25 YEARS —

PRESENTED BY  
UNION  
SQUARE  
PARTNERSHIP

## Sponsorship Menu

### DIAMOND SPONSOR - \$35,000

- Fifteen (15) “Friends of Union Square Park” VIP Tickets
- Corporate Logo/Family Name listed in on all digital and print marketing materials
- Corporate Logo/Family Name listed on 2 (Two) Union Square Partnership branded Lamppost Banners\*
- Premium position listing on these “day of event” items: event banners, staff t-shirt, and video screens
- Opportunity to provide a branded giveaway item to all guests
- Gobo with Corporate Logo/Family Name projected in venue
- One (1) company-provided slide to be played in ongoing rotation on event screens
- Exclusive eblast featuring Corporate Logo/Family Name sent out to the USP’s monthly E-newsletter mailing list, if secured by October 5th, 2023

### PLATINUM SPONSOR - \$25,000

- Ten (10) “Friends of Union Square Park” VIP Tickets
- Corporate Logo/Family Name listed in on all digital and print marketing materials
- Corporate Logo/Family Name listed on 2 (Two) Union Square Partnership branded Lamppost Banners\*
- Premium position listing on these “day of event” items: event banners, staff t-shirt, and video screens
- Opportunity to provide a branded giveaway item to all guests
- Exclusive eblast featuring Corporate Logo/Family Name sent out to the USP’s monthly E-newsletter mailing list, if secured by October 5th, 2023

### GOLD SPONSOR - \$15,000

- Eight (8) “Friends of Union Square Park” VIP Tickets
- Corporate Logo/Family Name listed in on all digital and print marketing materials
- Corporate Logo/Family Name listed on “day of event” printed banners
- Eblast featuring Corporate Logo/Family Name sent out to the USP’s monthly E-newsletter mailing list, if secured by October 5th, 2023

### SILVER SPONSOR - \$10,000

- Eight (8) “Friends of Union Square Park” VIP Tickets
- Corporate Logo/Family Name listed on Event Website, Program, and Invitation
- Corporate Logo/Family Name listed on “day of event” printed banners

### BRONZE - \$5,000

- Four (4) “Friends of Union Square Park” VIP Tickets
- Corporate Name or Family Name listed on Event Website, Program, and Invitation
- Corporate Name or Family Name listed on “day of event” printed banners

### BENEFACTOR PACKAGE - \$2,500

- Two (2) “Friends of Union Square Park” VIP Tickets
- Corporate Name or Family Name listed on Event Website, Program, and Invitation

*\*Lamppost Banners to be hung during 2023-2024 Season.*

# Sponsorship Selection

Please reserve the following:

- DIAMOND SPONSOR - \$35,000**
- PLATINUM SPONSOR - \$25,000**
- GOLD SPONSOR - \$15,000**
- SILVER SPONSOR - \$10,000**
- BRONZE SPONSOR - \$5,000**
- BENEFACTOR PACKAGE - \$2,500**

## I LOVE UNION SQUARE, BUT...

Sadly, I am unable to attend and would love to make a donation in the amount of \$ \_\_\_\_\_

*The Union Square Partnership is a 501(c)(3), non-profit organization. Contributions are tax-deductible as allowed by law, with the exception of \$50 per ticket. For more info, please contact our office (details below).*

## Add-Ons

### FRIENDS OF UNION SQUARE PARK VIP TICKETS - \$500 EACH

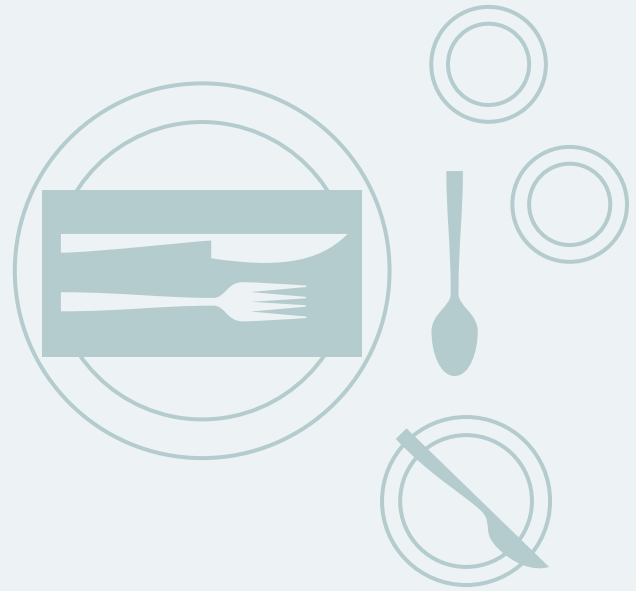
I would like \_\_\_\_ VIP ticket(s) in the amount of \$ \_\_\_\_\_

*All VIP guests are invited to join us at 6:00 PM for a more private tasting experience as well as networking and mingling with special guests before doors open to General Admission guests an hour later.*

*Special pricing available for bulk VIP ticket orders of more than 20 tickets. Contact our office (details below) to learn more.*

### GENERAL ADMISSION TICKET - \$200 EACH

I would like \_\_\_\_ ticket(s)  
in the amount of \$ \_\_\_\_\_



## Contact Info

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

- The deadline to secure your sponsorship is **October 5th, 2023**
- Please fill out this form, scan and email a copy to **uspharvest@poweredbyprofessionals.com** as soon as possible to be included in all relevant marketing materials.
- Please make checks payable to the **Union Square Partnership Inc.**
- Return via mail to:  
**Union Square Partnership, Inc.**  
**Harvest - Celebrating 25 years**  
**200 Park Avenue South, Suite 1320**  
**New York, NY 10003**  
**Attn: Tawana Springer, Director of Finance**